

Where can you find all the information about Dahab? Dahab-Info.com



About

Dahab-Info.com is the largest internet portal about Dahab, with more than 200 pages of information in 3 languages about accommodation and activities available in Dahab (Hotels, Camps, Diving Centres, Surf Centres, Safaris and more). In addition, we provide daily news and events, a chat room, a user forum, a bazaar and other useful information for visitors.

Enhance your business with us

Dahab-Info.com will be a powerful tool to enhance your business. The advantage in cooperating with us is that no fixed costs will incur as our fees are commission-based. This means: we forward you requests that are sent to our website and you pay only if customers book with you. Regular commission is 10 percent.

In addition, you can publish your own text and pictures on a designated page at Dahab-Info.com, which can be modified at no cost.

Procedure

Customers send availability requests to our 24-hour office, which we will verify with you (by e-mail or phone) and pass it to your customer service desk. Once you have established direct contact with the customers, you can provide them with further information, service details and payment conditions. Individual handling is possible (web-based back-office entries and similar). Only after the customers have left your place, we will ask you for the commission.

The screenshot shows a web page for 'New Sphinx Hotel' on the Dahab-Info.com website. At the top, there's a 'Taxi Hotline 0120 756 143' banner. The page title is 'New Sphinx Hotel'. Below the title is a large photo of the hotel building and a swimming pool. To the left of the photo is a navigation menu with links like 'Home', 'Accommodation in Dahab', 'Diving in Dahab', etc. Below the photo, there's a 'Send availability request' form with fields for 'First name', 'Last name', 'Tel./Mobile Number', and 'E-Mail'. There's also a 'User Comments' section with a 'new topic' link.

Quality feedback

After the holiday, we will ask your customers about their level of satisfaction and fun, so that you always receive feedback about your offers and services.

All information up-to-date

Our staff checks all information on our website on a regular basis. Nevertheless, please tell us about any changes in your pricelist or offers as soon as possible. You are welcome anytime to change text and pictures in offers on Dahab-Info.com

Promotion Packages

On the overview pages (Homepage, Hotels & Camps, Diving Centres, Surf Centres and in Areas for local businesses), and on the bottom of each page ("Sponsored Links"), we provide special offer sections for our customers.

If you want to promote your best offers and draw additional attention to your business, you can book these prominent spots in a personalized package. Book now as there is only limited space!



Promotional space on Overview-page for diving centres (as well as accommodation, hotels etc..)



Homepage Promotion

HOTEL

Promotional place and direct links to your websites or Subpage in:

- Accommodation
- Accommodation/Hotels
- Accommodation/Special Offers

DIVECENTER

Promotional place and direct links to your websites or Subpage in:

- all Diving Subsites,
- Accommodation/Special Offers

SURFCENTER

Promotional place and direct links to your websites or Subpage in:

- Windsurfing Page
- Accommodation/Special Offers

LOCAL BUSINESS

Promotional place and direct links to your websites or Subpage in:

- City Map
- Local Sub-Map (f.e. Seafront)
- Tips & Tricks for tourists
- Bars & Restaurants
- Shopping
- Picture of the day & Whats up today?

PLUS

- Sponsored links on all pages (rotating)
- Click-point inside the local map with direct-link
- Individual Subpage with your offer
- Rotating Homepage Promotion

LE 500 / month (engl) LE 300 / month (engl) LE 300 / month (engl) LE 200 / month (engl)
 Additional language (Italian, German, Russian): + 30%

Traffic Package Dahab-Info

We show your advertisement in very **prominent spaces** on our website: your long banner on top of every page, or buttons next to all headlines.

We provide you with an own login, so you can **monitor the delivery** of your ads anytime!



Long Banner: 450 x 45 Pixel,
LE 50 per 1.000 page impressions
1 month 700 LE

Button: 125 x 75 Pixel, LE 20 per 1.000 page impressions
1 month 400 LE

Button below navigation: 120 x 60 Pixel, LE 10 per
1.000 impressions
1 month 200 LE

Flying Objects with sound: LE 100 per day and
page

Designing your creative: LE 100 one time

Traffic Package Internetcafés

Dahab-Info is also pre-installed in the following Internet-Cafés:

- Online (Alladin Mall, near Bridge)
- Felopater, Mashraba Road
- Soul Iwona Internetcafe near Sphinx Hotel
- Lighthouse Internetcafe

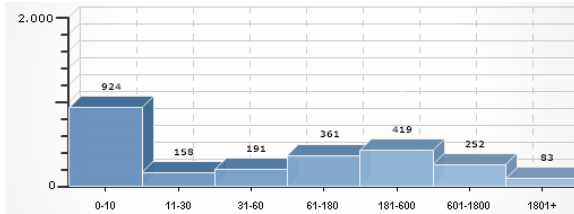
you reach every day **200-400 local visitors** – and you have access to our live statistics.

Per day: 90 LE or per week: 350 LE

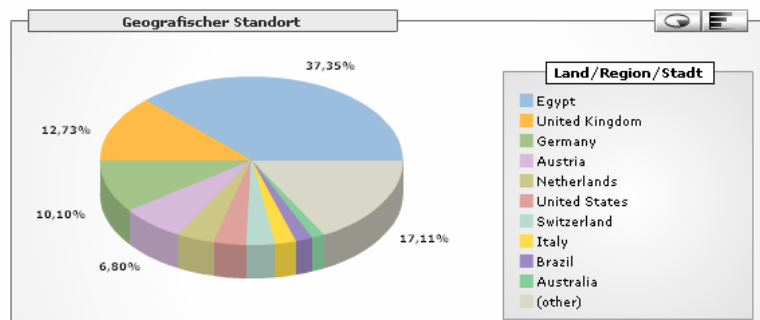
Discounts available on longer term payment

Media-Data May 2007

We are monitoring our Website with Google Analytics™, a very powerful and detailed statistic software. We only count human visitors, spider & robots are excluded.



Length of visits in seconds



Visits: 2.969

~ Duration of visit: 5:07 min.

Page Impressions: 17.365

Source: Google Analytics, May 2007

How we advertise

Dahab-Info.com is running various search engine campaigns and cooperates with large travel, diving, and sailing websites.

Contact:

If you want to participate in our commission-based, special offer or lottery programme, or if you have any questions about Dahab-Info.com, please contact us at partner@dahab-info.com or +20 10 823 81 54.